

# CHIARA DIAS

DESIGNER/PRODUCT DEVELOPER

<https://chiarasdias.wixsite.com/portfolio>

## CONTACT

chiara\_sdias@hotmail.co.uk  
LinkedIn.com/in/chiaradias  
+971 525 241 809

## PROFILE

Being meticulous and detail orientated, I have successfully managed design projects from concept to production whilst working efficiently under tight deadlines. I enjoy being the practical and technical part of the team with my strengths lying in the strong understanding of garment quality and manufacturing processes.

## SKILLS

Adobe Photoshop/Illustrator  
Microsoft Office 365  
PLM systems  
Lectra CAD/CAM  
Manual pattern cutting  
CLO 3D CAD  
Industrial /Domestic  
machining  
Hand sewing

## LANGUAGES

English – Fluent  
Spanish – Intermediate  
Hindi/Russian – Beginner

## EDUCATION

BA Fashion Pattern cutting  
London College of Fashion  
London, England  
Sept 2015 – July 2019  
  
BTEC in Art & Fashion Design  
Fashion Retail Academy  
London, England  
Sept 2013 – July 2015

## EXPERIENCE

### MENSWEAR SENIOR DESIGNER

MAAG (R-Mixed) | Dubai, UAE | Nov 2022 – Present

- Manage development of all knitwear, fleece, denim, and trousers including activewear, license and knitted accessories.
- During SS24, developed 370 articles (63% of total articles), and during AW24, 608 articles (69% of total articles).
- Communicate with suppliers in CN, BD and PK during sample handling and production including multiple country visits during development to source and confirm quality allocations.
- Conduct the design process with buying team from concept to final product, meeting design objectives and adhering to set timelines.
- Research trend forecast, competitor analysis and customer preferences to inform design decisions and identify commercial aspects for design.

### DESIGNER/ QUALITY CONTROLLER

ZARA (Inditex) | A Coruña, Spain | Jan 2021 – Nov 2022

- Created bi-monthly capsules and special collections for online/ instore for south countries across all menswear woven and jersey.
- Responsible for all sampling corrections, comments and fit control until production approval.
- Ensured production guidelines were maintained by communicating extensively with suppliers.
- Maintained a comprehensive design calendar, tracking key dates and deadlines to ensure timely completion of design projects.

### PRODUCT DEVELOPMENT ASSISTANT

Acne Studios | Stockholm, Sweden | July 2020 – Dec 2021

- Collaborated with product teams during development process ensuring quality standards are achieved from proto to PPS.
- Followed the development of menswear tailoring, woven and leather outerwear from initial design allocation through to production sign off.
- Handled tech packs for SMS launch, updating PPS and preparing for production handover.

### JUNIOR PATTERN MAKER

H&M | Stockholm, Sweden | Sept 2019 – June 2020

- Used Lectra CAD to create new fits and updated fitting blocks in Lectra
- Attended fittings and advised designers on technical limitations, passing all comments to suppliers and problem solving any issues e.g., manufacturing faults during production.
- Introduced virtual fittings on CLO 3D for new developments prior to proto stage.

### PRODUCT DEVELOPMENT ASSISTANT

Osman London | London, England | June 2017 – Oct 2018

- Liaised with suppliers to source and organise development materials and samples to prepare for collection meetings and presentations.
- Handled sampling and production tech packs and fabric/ trim information on Zedonk.

REFERENCES AVAILABLE UPON REQUEST